

Boating Louis

BOAT SHOW & FESTIVAL

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FOR IMMEDIATE RELEASE

St. Charles, MO (September 19, 2014) — Boating St. Louis, a group of area boating and marine dealers, manufacturers and distributors, is hosting its inaugural event, to be held at Yacht Club of St. Louis on Friday and Saturday, September 26 and 27. The Yacht Club is located at 105 Lake Village Drive in St. Charles. Similar to but larger than RiverPalooza held there last year, Boating St. Louis' 2014 Boat Show & Festival will feature boat and other marine product displays, entertainment, and family fun activities for those who enjoy being in, around and on the water.

Attendees will have the opportunity to roll the dice for a chance to win a complete Jet Ski and Flyboard package, including a Yamaha VX Cruiser Jet Ski from St. Charles Boat & Motor, a Flyboard from Stateamind, a 54" Airhead Rebel tube including tow rope and pump from JT Boats, a matching set of USCG vests from Dri-Port Marine, a slip at the Yacht Club of St. Louis, a PWC lift/docking platform from Tiger Docks, and a TowBoat US membership and safety kit from Bloch Marine. Six large dice with letters that could potentially spell "JET SKI" will be offered to festival participants starting at Noon on Saturday. (A maximum number of 200 players is allowed. Please see contest rules at www.boatingstlouis.com.)

New 2015 boat models will be on display from Dri-Port, JT Boats, St. Charles Boat & Motor, and Stateamind. Some demonstration boat rides will be available. Close-out 2014 boats will be offered at great discounts as well. Tiger Docks will showcase sample docks as well as a Hydro-Hoist UltraLift2 boat lift and HydroPort 2XL™ drive-on PWC docking platform. Bloch Marine Service will provide an "Ask a Tech" booth and TowBoat US signup. Captain Andy's Parasail will be offering boat rides for just \$5 per person and parasailing as weather permits. Yacht Club of St. Louis will have sand volleyball available for anyone who wants to play throughout both days. Food and drink specials will be offered from Sundowners Restaurant throughout as well. Live music will also be provided by Sundowners on Saturday afternoon. And pro wakeboarder Jeremy Baker will present wakeboarding demonstrations at 6pm on Friday and 1pm on Saturday.

Admission to the Boating St. Louis Boat Show & Festival is free. Hours are 12:00 pm—7:00 pm on Friday, September 26 and 9:00 am—7:00 pm on Saturday, September 27. An event schedule is attached. However, more may be added so check the group's web site at www.boatingstlouis.com often for the latest details.

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Greg Maze and Kevin Crowley of Dri-Port Marine stop by an event tent to visit with Marv Davis of Tiger Docks.